

Your way to the leader in the German market for information concerning fire prevention

Brief description

Preventive fire protection is a planning job that requires a lot of technical know-how. The **FeuerTRUTZ Journal** offers expert knowledge, practical tips and empirical data from renowned fire safety experts. It addresses professional planners and authorized experts and provides information about all areas: building construction, fire safety systems and management of fire prevention. It is characterized by competence and neutral reporting. The articles present attempts at solutions to conflicts and help the reader to avoid planning and implementation mistakes. Furthermore it delivers an overview about new laws as well as regulations and directives. Illustrations, info boxes and checklists supplement the reader's understanding. The FeuerTRUTZ Journal is available both in printed form and as a digital app or desktop version.

Frequency

6 issues per year
published bimonthly

Circulation

(average circulation 01.07.2013 – 30.06.2014)

national	7,053
international	43
Total	7,096

Target groups/Readership

Architectural and engineering offices	1,618
Engineering offices for structural planning	1,284
Engineering offices for technical planning	149
Offices of structural experts	383
Construction-, regulation-, urban planning offices	326
Authorities/ city-, communal-, district administrations	284
Trade/installation/constructors of safety engineering	596
Carpenters and engineers of wood constructions	192
Other craft businesses	383
Structural and civil engineering	319
Manufacturers	291
Public fire brigade and volunteer fire fighters	64
Universities and other education institutes	78
Companies of the real estate industry	341
Others	788
Total	7,096



FEUERTRUTZ
Brandschutz Magazin für Fachplaner

Problemlösungen – Planungshilfen – Insiderwissen

FACHMEDIUM DES JAHRES 2014
PREIS DER DEUTSCHEN FACHPRESSE

www.feuertrutz.de

Brandenschutz des Jahres
Konzept für neues
VW-Kompetenzzentrum

Barrierefreiheit
Systematische
Gebäudeeinstufung

Feuerwehr
Herausforderungen
und Leistungsfähigkeit

Dachkonstruktionen
Detailausführung von
Bauteilanschlüssen



FeuerTRUTZ Brandaktuell

FeuerTRUTZ Trend 2015
27. Mai in Köln



FeuerTRUTZ Brandaktuell



FeuerTRUTZ Brandaktuell

Issue no.	Publication date	Advertising deadline	Editorial deadline	Main topic/projects	Constructional fire protection	System-specific fire protection	Special advertisement environment for the following products	Exhibitions/Events
1	21 Jan.	05 Jan.	15 Dec.	Exhibition issue FeuerTRUTZ 2015 „Fire protection put to the test – protective aims, requirements, practice tips“ With exhibition catalogue enclosed	<ul style="list-style-type: none"> - Trends for fire protection seals in wood and steel - Glazing and windows in the fire protection concept - Ladders, slides, rescue chutes – retrofitting escape routes - Securely sealing joints 	<ul style="list-style-type: none"> - Smoke and heat extraction systems for roofs - Installation and maintenance of fire protection flaps - Voice alarms in special buildings 	Fire doors and gates, glazing, windows, emergency ladders and staircases, rescue slides and chutes, fire-retarding seals, joint seals, natural smoke extraction systems and SHEVS, fire protection and smoke extraction flaps, voice alarm systems	BAU 19-24 Jan. 2015, Munich FeuerTRUTZ Trade Fair with Congress for Preventive Fire Protection and „Fire Protection of the Year 2015“ award 18-19 Feb. 2015, Nuremberg ISH 10-14 Mar. 2015, Frankfurt/ Main fireprotec 25-26 Mar. 2015, Frankfurt/ Main
				FeuerTRUTZ focus: Review of FeuerTRUTZ 2015				
2	18 Mar.	20 Feb.	19 Jan.	Fire extinguishing technology - In the mist - extinguishing fires at high and low pressures - Mobile extinguishers in the workplace - Sprinkler systems in industrial construction FeuerTRUTZ focus: Review of FeuerTRUTZ 2015	<ul style="list-style-type: none"> - Inspection units for installation shafts - Fire walls in drywall construction - Strengthening staircases in existing buildings 	<ul style="list-style-type: none"> - Setting up central fire alarm systems - Hold-open systems – planning and tendering - Software for fire control systems 	Water mist extinguishing systems, mobile extinguishing devices, sprinkler systems, inspection flaps and facilities, cable bandages, E and I channels, fire protection plates, central fire alarm systems, hold-open systems, software	MIPS 13-16 Apr. 2015, Moscow, Russia
3	20 May	04 May	20 Apr.	Fire detection and alarm systems - Trends in security lighting - Dynamic evacuation with voice alarm systems - Market overview for aspirating smoke detectors FeuerTRUTZ Focus: The Who's Who in the fire protection industry	<ul style="list-style-type: none"> - Fire protection with curtains and skirting - Sealing systems of conveyor plants - Wooden fire doors 	<ul style="list-style-type: none"> - Detection, alarming and extinguishing in the laboratory - Extinguishing systems for server rooms - Smoke extraction in lift shafts 	Security lighting, evacuation and voice alarm systems, aspirating smoke detectors, smoke curtains and skirting, conveyor belt seals, fire and smoke doors, fire alarm and extinguishing systems, lift shaft smoke extraction, organisations	vbbd conference 11-12 May 2015, Hünfeld INTERSCHUTZ vfdb Conference and Honorary 08-13 June 2015, Hanover Brandschutz-Tagung 2015 Fire Protection Conference 2015 Ingenieurakademie West 09 June 2015, Düsseldorf
20 May 17 Apr.				Special edition in May: Unternehmen Zukunft Bauen - Companies building the future Where is the construction and property industry headed? Insights and outlooks – 175 years of the Rudolf Müller media group Total print run: 145,000 copies. Distribution is through all specialist construction magazines as well as the „immobilien manager“ magazine of the Rudolf Müller media group.				
4	08 July	19 June	01 June	Escape and rescue routes - Emergency exit security in care facilities and day-care centres - Fire doors – installation and maintenance - Possibilities for textile fire protection barriers FeuerTRUTZ focus: Anniversary: 20 years of FeuerTRUTZ	<ul style="list-style-type: none"> - Fire wall seals in detail - Strengthening using fire protection plaster - Self-closing fire protection windows 	<ul style="list-style-type: none"> - Air vent opening for smoke extraction - Requirements for voice alarm systems - Planning, setting up and testing gas extinguishing systems 	Emergency exit systems, fire alarm systems, fire and smoke doors, textile fire protection barriers, fire wall systems, fire protection plasters, fire protection windows, air vent openings, voice alarm systems, gas extinguishing systems, software	
5	02 Sep.	14 Aug.	20 July	Smoke and heat extraction - Incoming air in the smoke extraction concept - Smoke and heat extraction for places of assembly - Smoke protection pressure systems in stairwells FeuerTRUTZ Focus: Braunschweig Fire Protection Days	<ul style="list-style-type: none"> - Electric cables for retaining function - Fire locks for thermal insulation systems and fire barriers for façades - Checking hold-open systems 	<ul style="list-style-type: none"> - Stationary foam extinguishing systems in industrial operation - Remote maintenance of smoke alarms - Acoustic, dynamic escape route guidance in public buildings 	Air supply openings, smoke and heat extraction systems, smoke pressure systems, cables for retaining function, fire locks, fire barriers, hold-open systems, foam extinguishing systems, smoke alarms, escape route systems	FSE Brandschutz-Fachtagung FSE Fire Protection Conference 07-08 Sep. 2014, St. Pölten, Austria Braunschweiger Brandschutztag Braunschweig Fire Protection Days 15-16 Sep. 2015, Braunschweig
02 Sep. 31 July 06 July				Special edition in September: FeuerTRUTZ Special Volume 6 "Fire protection in timber construction" The sixth FeuerTRUTZ Special reports on the possibilities of wood in fire protection concepts. Trends, requirements, concepts, technology and solutions offer comprehensive information on the current state regarding wood fire protection. Total print run: 7,000 copies. Distribution is in the form of an enclosure in the September issue of the FeuerTRUTZ magazine, through partners and partner associations as well as retail.				
6	04 Nov.	16 Oct.	21 Sep.	Fire-retarding seals and coats - Coats for steel components - Documentation of fire-retarding seals - Market overview of combination seals FeuerTRUTZ focus: Training and further education	<ul style="list-style-type: none"> - Fire-protection housing for distributors - Fire-protection in the installation shaft - Special solutions with fire-protection gates 	<ul style="list-style-type: none"> - Smoke aspiration systems in museums and archives - Water mist extinguishing systems for cultural buildings - Mechanical smoke extraction in stairwells 	Coats; tube, cable and combination fire-retarding seals; fire-protection housing; inspection flaps; installation systems; fire protection gates; smoke aspiration systems; water mist extinguishing systems; mechanical smoke extraction systems; training and further education courses	EIPOS-Sachverständigentage EIPOS Expert Days 23-24 Nov. 2015, Dresden 4th VdS-FireSafety Cologne – international expert meeting in the Rhineland 09-10 Dec. 2015, Cologne Expo Protection 04-07 Dec. 2015, Paris, France

Advertisement price list no. 8, January 1, 2015

Format	Columns	Width x Height mm	b/w Euro	2c Euro	3c Euro	4c Euro
1/1	4	188 x 267	3,610,-	4,370,-	5,130,-	5,890,-
1/2	4 2	188 x 131 92 x 267	1,955,-	2,695,-	3,430,-	4,170,-
1/3	4 1	188 x 87 60 x 267	1,275,-	1,770,-	2,265,-	2,760,-
1/4	4 2 1	188 x 63 92 x 131 44 x 267	980,-	1,475,-	1,970,-	2,465,-

Free of charge: Takeover of your Ad into the digital Edition of FeuerTRUTZ Journal.

Other insertion forms

Preferred Positions
Bound-in inserts
Loose inserts
Classified Ads

**For further queries and advertising ideas please contact us.
We shall be pleased to submit you an individual offer!**

Format, printing and binding process, print support material

Magazine format: 210 mm wide, 297 mm high, DIN A4
Type block: 188 mm wide, 267 mm high
Print: Offset
Binding process: Adhesive binding
Colour adverts: Proof copy or binding proof

**For more information about advertising please visit
www.feuertrutz.de/werben/**

Extract from the Online Advertisement price list

brandschutzdialog.de	Size (px)	Price for 4 weeks
Skyscraper	120 x 600	1,185,-
Full Banner	468 x 60	875,-
Half Banner	234 x 60	705,-
Small Banner	137 x 59	465,-
Price per minute for 4 weeks		
Video Ad	480 x 270	2,200,-

Newsletter Advertisement

Ad	Size (px)	Data volume	price per dispatching (EUR)
Skyscraper	120 x 600	100 KB	1,430,-
Full Banner	468 x 60	100 KB	1,100,-
Half Banner	234 x 60	100 KB	610,-
Small Banner	137 x 60	100 KB	350,-
Text-Ad	max 400 signs + link		750,-
Text-image-Ad	max 400 signs + link	100 KB (image)	1,175,-

4,905 recipients (Feb 2015)

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